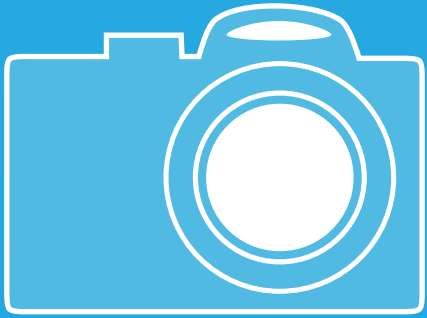
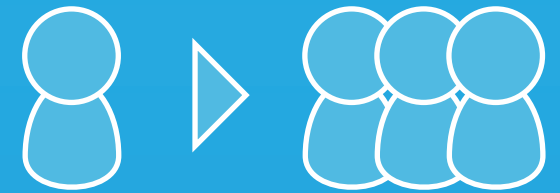


PHOTO SHARING

TARGET AUDIENCE



flickr



Professionals /
Hobbyists.

Flickr Pro users
who have the full
range of features.

People with the
aim of self
promotion and
sharing.

CURRENTLY



Not enough user control.

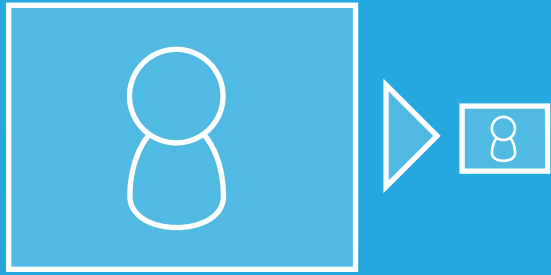


Limited batch actions and time consuming repetitive tasks.

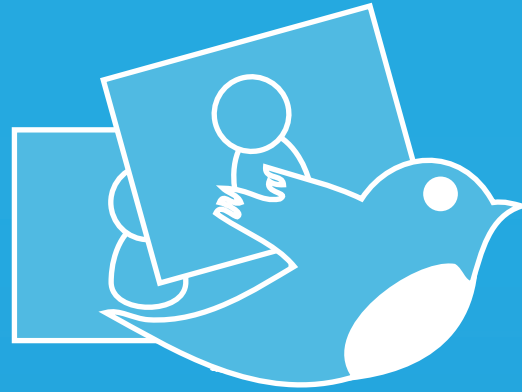


Existing data not being used to full potential.

INTEGRATION



Inclusion of other services such as tinyURL.

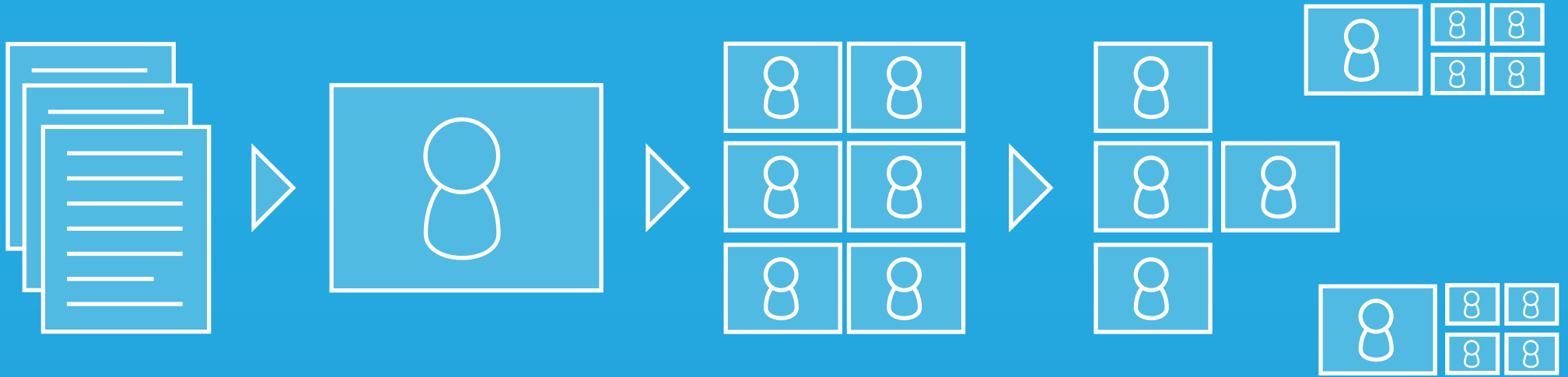


Easier sharing such as one click posting to Twitter.



Easy sharing with social sites such as Del.icio.us and Facebook.

AUTOMATION

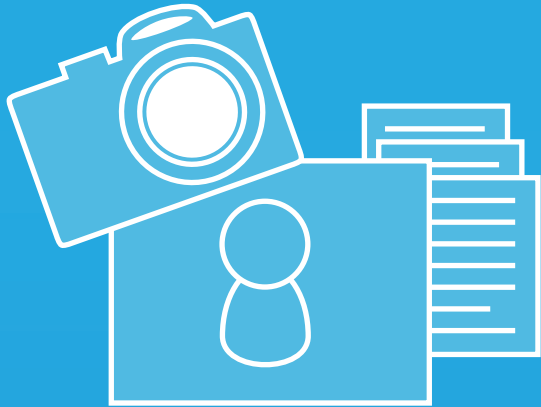


**Automatically
create sets of
images based on
recurring
information.**

**Dynamic sets
based on
specified
information.**

**Suggests groups
to add photos to
based on related
information.**

RE-ORGANISATION



The addition of more options during upload to improve efficiency.



More options to specify who can see what information.



Availability to customise statistics and views.

FLEXIBILITY



Functionality for full backup including hiding images from search / sets.



Ability to keep uncompressed images linked to displayed JPEGs.



Availability to customise which statistics are viewed.